

ANNUAL REPORT

December, 2024



The HuD Group
To inspire...totally

By Frank Koomson

Operations Associate

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Executive Summary

The **2024 HuD Group Global Report** highlights key activities and initiatives undertaken from **June to December 2024**, reflecting the organization's commitment to **discipleship, leadership development, and strategic global impact**.

Under the **2024 theme**, *Deepening LEADiscipleship: Becoming Deeper Influencers, Intimates & Imitators of Jesus*, HuD Group implemented structured programs, including **HuDdles, LEADiscipleship Training, and the 2024 Global CEOs Confab**, to strengthen leadership capacity across its global network.

A major highlight of the year was the **2024 Global CEOs Confab**, initially planned for Nepal but shifted online due to resource constraints following HuD's participation in the **Fourth Lausanne Congress in Korea**. The Confab focused on **leadership rhythms, financial stewardship, and emotional intelligence**, serving as a bridge to the **2025 theme: Financial Discipleship**.

Other notable initiatives included:

- ✓ **The Reach for Life Project**—Providing resources to empower 1,000 young people in Ghana.
- ✓ **Disciple Ship Initiative**—Equipping over 400 Christian leaders with discipleship materials.
- ✓ **Digital Discipleship Partnership**—Leveraging technology for broader spiritual impact.
- ✓ **Regional Engagements**—Including leadership training in Liberia, Ghana, Grenada, and on the Logos Hope Ship.

Despite significant progress, challenges such as **low participation in HuDdles, funding constraints, and inconsistent program execution** were noted. Moving forward, HuD Group remains committed to:

- ♦ Strengthening **financial discipleship principles**
- ♦ Enhancing **leadership development strategies**
- ♦ Expanding **global collaborations for greater impact**

The **2024 report** encapsulates the organization's **transformational journey** in equipping leaders and advancing Christ-centered leadership worldwide.

2024 HuD Country CEOs Monthly HuDdles

The HuD Group continued its 2024 activities with a structured and impactful schedule aimed at deepening LEADiscipleship across its global network. Coordinated by the Operations Associate, who joined the organization in June 2024, the group held monthly HuDdles under the overarching theme *"Deepening LEADiscipleship: Becoming Deeper Influencers, Intimates & Imitators of Jesus."* The thematic focus drew inspiration from scriptures such as Luke 5:4b, Matthew 4:19, and Mark 3:14, underscoring the call to discipleship and leadership in alignment with biblical principles.

The screenshot displays a PDF document titled "DISCIPLE SHIP content May 2024 final.pdf" (Page 89 of 224). The main content area features a circular diagram titled "CHANNELS OF MAKING DISCIPLES" divided into three segments: MARKING, MENTORING, and MATURING. The MARKING segment lists: Proclaiming & Believing the gospel, Immersion in the Trinity (baptizing), Baptizing in water, Baptizing in Spirit (anointing), Inducting into human fellowship, Incarnational relationships and life-on-life activities in community, and Reproducing. The MENTORING segment lists: Fostering of Discipleship & Training, Theological Study & Training, Spiritual Coaching & Life Coaching, Coaching & Encouraging, Mentoring & Disciple Making, and Modeling Incarnational & Intentional Discipleship. The MATURING segment lists: Teaching, Equipping, Connecting, Training, Intimizing, Demonstrating, and Reproducing. Below the diagram, the text reads: "A WAY OF DISCIPLESHIP FOR MARKETPLACE CHRISTIANS. For marketplace Christians who tend to think all the foregoing is solely for the church setting, there is a way to read our core Matthean text that might greatly benefit reconciling your general work training staff or clients and". To the right of the PDF, a vertical strip shows a video call interface with four participants: Yaw Perle, Israel G. Hines, Amadu, and Koulouché Angèle BAO. Below them is a small video feed of Albert Bundo.

The 2024 schedule for the HuD Country CEOs included a series of thematic sessions addressing different aspects of discipleship and leadership. Each session incorporated scripture engagement, discussions, and strategic insights led by regional CEOs.

Disciple Making Community (Second Saturday of each month)

- **June**
Theme: *Condition of the Mandate* (1 Peter 2)

The focus was on understanding the foundational conditions for fulfilling the mandate of discipleship.

- **July**

Theme: Characteristics of the Mandate (1 Peter 3)

Participants explored the traits required for effective discipleship and leadership, emphasizing Christ-like character.

- **August**

Theme: Channels of the Mandate (1 Peter 4)

Discussions revolved around the various pathways through which the discipleship mandate can be fulfilled.

- **September**

Theme: Counterintuitive Conduct of the Mandate (1 Peter 5)

This session highlighted the unconventional approaches to discipleship, rooted in humility and service.

- **October**

Theme: Cardinal Components of Disciple-Making Communities for the Mandate (2 Peter 1)

The focus was on building and sustaining communities that embody and advance the discipleship mandate.

- **November**

Theme: Contraptions for Executing the Mandate (2 Peter 2)

This session addressed the tools and strategies necessary for implementing discipleship in diverse contexts.

- **December**

Theme: Conclusion of the Mandate (2 Peter 3)

The year concluded with reflections on the fulfilment and continuation of the discipleship mission.

Each HuDdle also incorporated strategic discussions tailored to country CEOs, ensuring contextualized applications of the themes.

LEADiscipleship Training (Fourth Saturday of each month)

In addition to the monthly HuDdles, the HuD Group hosted *LEADiscipleship Training* sessions on the fourth Saturday of each month. These sessions provided focused training on practical discipleship skills and leadership development. Participants were equipped with tools to deepen their influence, imitate Christ's character, and foster meaningful relationships.

The *DeepLEAD* sessions, integrated into the monthly HuDdles, focused on specific leadership development areas:

- *DeepLEAD 4: Leading from Life Story*
- *DeepLEAD 5: Character and Crucibles*
- *DeepLEAD 6: Leading from the Power of Pause*

(This session experienced interruptions due to unforeseen technical challenges but was later addressed during the 2024 HuD Global CEOs Confab.)

Reflection and Significance

The 2024 activities reflected a well-coordinated effort to align leadership and discipleship with biblical principles. The inclusion of thematic HuDdles, *DeepLEAD* sessions, and LEADiscipleship Training underscored the HuD Group's commitment to holistic development for its leaders. These initiatives not only deepened spiritual engagement but also equipped participants to address the practical challenges of leadership within their respective regions.

Challenges and Adjustments

No Regional CEOs were meeting on the fourth Saturday of June due to important follow-up actions from the previous meeting in March. These tasks were assigned to the new Global Operations Associate, Frank Koomson, to process and resolve rather than allow them to accumulate.

Despite the overall success of the 2024 HuDdles, *DeepLEAD 6: Leading from the Power of Pause* encountered significant challenges. Severe network disruptions affected the session's moderator, Dr. Yaw Perbi, resulting in the need to reschedule the session. This unforeseen circumstance incorporated the session into **Day One of the 2024 Global CEOs Confab**.

Access some of the recordings from the HuDdle here: [📺 2024 CEO HuDdles](#)

20th Anniversary Thanksgiving Service



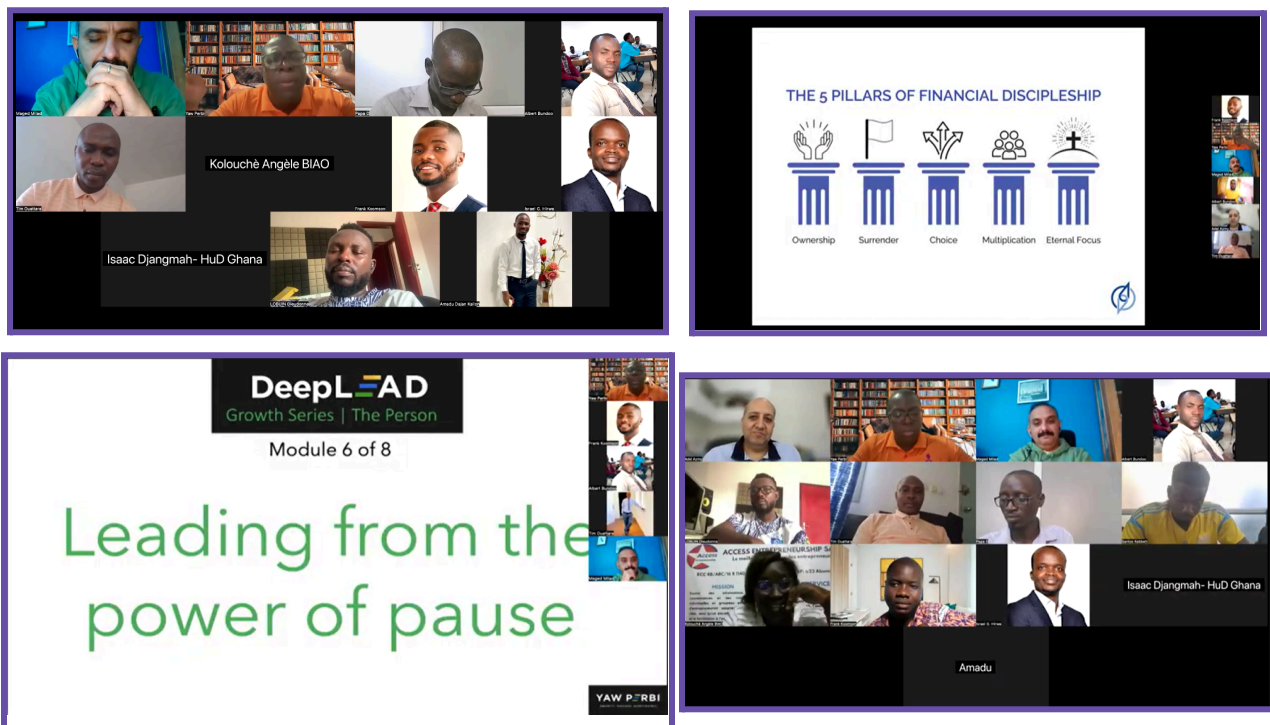
The HuD Group celebrated its 20th Anniversary Thanksgiving Service on Sunday, April 14, 2024, at the Legon Interdenominational Church (LIC), University of Ghana, Legon. The event brought together members, partners, and well-wishers to express gratitude for two decades of impactful leadership, discipleship, and transformation. Special guests included Dr Joyce Rosalind Aryee, long-time chair of the HuD Group Ghana board; Dr William Okyere-Frempong, EPSA Regional CEO; Mrs Karis Senanu-Adzosii, HuD Ghana Country CEO; and Dr Yaw Perbi, Global CEO.

The service featured inspiring messages, heartfelt worship, and testimonies from individuals whose lives have been transformed through HuD's initiatives. Attendees also had the opportunity to acquire the specially designed 20th Anniversary cloth, symbolizing unity and celebration. The event concluded with a renewed commitment to advancing HuD's mission of inspiring and equipping leaders for greater impact in the years ahead. Indeed, the God of generations—Abraham, Isaac, and Jacob—continues to lead the way.

The HuD Country CEOs Confab 2024

The 2024 HuD Group Global Confab brought together CEOs and leaders worldwide under the theme of financial discipleship and holistic leadership transformation. Led by Dr Yaw Perbi, the Global CEO of the HuD Group, the event provided a platform to reflect on past conferences, share spiritual and financial insights, and set a vision for the future. Spanning three days (November 28-30, 2024), the sessions focused on scriptural engagement, leadership principles, financial stewardship, emotional intelligence, and digital discipleship.

Day 1: Leading from the Power of Pause



Key Activities:

1. **Welcome and Centering Prayer:** The event commenced with introductions, reflections on past conferences, and a centring prayer.
2. **Scripture Engagement:** Participants delved into Malachi, discussing themes of God's love, unfaithfulness, and sacrificial offerings.
3. **Financial Discipleship:** Adele Azmy, Former HuD Group MENA CEO, and current Director for Compass - MENA, introduced the five pillars of financial discipleship—ownership, surrender, choice, multiplication, and eternal focus. Practical steps like debt reduction, generous giving, and eternal investments were discussed.

4. **The Power of Pause:** Leaders reflected on over-commitment and the spiritual necessity of rest, advocating for "stop-doing lists" to create space for growth.

Key Themes:

- Leaders were encouraged to integrate spiritual, emotional, and financial disciplines into their lives.
- A call to embody transformation for societal impact.

Action Items:

- Reflect on integrating eternal focus into financial decisions.
- Explore Compass Ministries' resources on financial stewardship.

Access the recording for Day 1 here: [HuD CEOs Confab '24_Day 1_Nov 28, 2024.mp4](#)

Day 2: The Leader's DNA

Malachi

¹² Do we not all have one Father? Did not one God create us? Why do we profane the covenant of our ancestors by being unfaithful to one another? ¹³ Judah has been unfaithful, and a detestable thing has been committed in Israel and in Jerusalem: Judah has desecrated the sanctuary the LORD loves by marrying women who worship a foreign god. ¹⁴ As for the man who does this, whoever he may be, may the LORD remove him from the tents of Jacob—even though he brings an offering to the LORD Almighty. ¹⁵ Another thing you do: You flood the LORD's altar with tears. You weep and wail because he no longer looks with favor on your offerings or accepts them with pleasure from your hands. ¹⁶ You ask, "Why?" It is because the LORD is the witness between you and the wife of your youth. You have been unfaithful to her, though she is your partner, the wife of your marriage covenant. ¹⁷ Has not the one God made you? You belong to him in body and spirit. And what does the one God seek? Godly offspring. So be on your guard, and do not be unfaithful to the wife of your youth. ¹⁸ "The man who hates and divorces his wife," says the LORD, the God of Israel, "does violence to the one he should protect," says the LORD Almighty. So be on your guard, and do not be unfaithful. ¹⁹ You have wearied the LORD with your words. "How have we wearied him?" you ask. By saying, "All who do evil are good in the eyes of the LORD, and he is pleased with them" or "Where is the God of justice?"

DeepLAD
Growth Series | The Person

WHAT IS DNA?

- **VISION**—what you want to **SEE**.
- **MISSION**—what you want to **DO** to see what you want to see.
- **VALUES**—what is **IMPORTANT** to you thus how you are going **BEHAVE** on the way, as you do what you want to do to see what you want to see.

DeepLAD
Growth Series | The Person, The Leader

FINDING YOUR SWEET SPOT

Diagram illustrating the relationship between Motivations and Capabilities to find the Sweet Spot:

- MOTIVATIONS** (Intrinsic and Extrinsic) intersect with **CAPABILITIES** (Strengths and Weaknesses) to find the **SWEET SPOT**.

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Key Activities:

1. **Scriptural Engagement:** Malachi 2:1-9 was analysed, emphasising the priests' covenant responsibilities and faithfulness, led by Stephen Scott.

2. **Leadership DNA:** Dr. Perbi underscored the need for leaders to understand their personal vision, mission, and values—termed as "DNA." Vision (what to see), mission (what to do), and values (how to behave) were explored in depth.
3. **Financial Discipleship:** Discussions continued on the importance of aligning finances with biblical principles.
4. **Prayer and Worship:** Worship sessions anchored discussions in faith and community.

Key Themes:

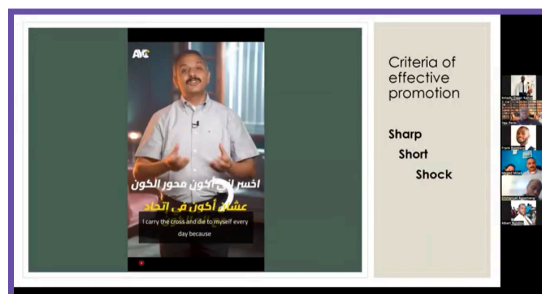
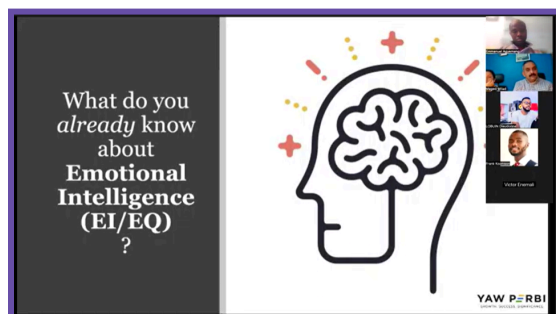
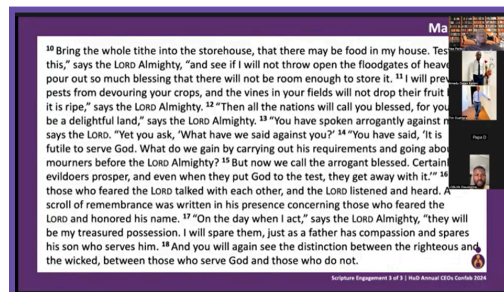
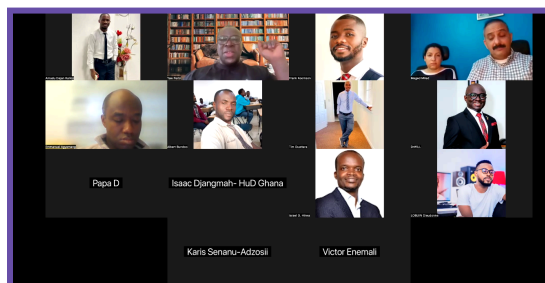
- Clear personal convictions and values form the foundation for impactful leadership.
- Financial discipleship acts as a bridge between spiritual growth and practical stewardship.

Action Items:

- Draft personal vision, mission, and values statements.
- Balance biblical fidelity with practical business strategies.

Access the recording for Day 2 here: [HuD CEOs Confab '24_Day 2_Nov 29, 2024.mp4](#)

Day 3: Emotional and Digital Intelligence



Key Activities:

1. **Scriptural Engagement:** Participants explored Malachi 3:1–4:4, reflecting on themes of repentance, covenant renewal, and blessings.
2. **Emotional Intelligence (EI):** Emphasis was placed on self-awareness, self-management, and interpersonal understanding, with exercises to enhance emotional self-assessment.
3. **Digital Discipleship:** The role of digital tools in fostering discipleship and community transformation was highlighted, with examples from the Alexander Youth Committee's success in Egypt, led by Maged Milad

Key Themes:

- Leadership success is tied more to emotional intelligence than intellectual quotient.
- Digital platforms provide innovative avenues for global discipleship and impact.

Action Items:

- Assess and improve specific EI competencies over 90 days.
- Leverage digital tools for outreach and engagement.

Access the recording for Day 3 here:  Day 3_Nov 30, 2024.mp4

Key Takeaways

1. **Financial Discipleship:**
 - Financial decisions are spiritual decisions. Leaders were called to steward resources in alignment with God's will and to focus on eternal causes.
 - Practical applications included saving, debt reduction, and prioritising generosity.
2. **Leadership Principles:**
 - The concept of leadership DNA—comprising vision, mission, and values—was reiterated as vital for personal and organizational growth.
 - Pausing and reflecting were deemed essential for rejuvenation and divine alignment.
3. **Emotional and Digital Integration:**
 - Emotional intelligence was emphasised as a critical leadership trait.
 - Digital discipleship emerged as a transformative tool for fostering faith and societal change.
4. **Scriptural Engagement:**

- The inductive Bible study sessions encouraged deeper understanding and practical application of scripture. Themes from Malachi, such as covenant faithfulness and God's sovereignty, resonated throughout.

Challenges and Adjustment

The 2024 HuD CEOs Confab, originally planned for Nepal, was shifted to an online format due to the significant time, money, and resources many members had invested in attending the Fourth Lausanne Congress in Korea earlier in the year. Hosting the event virtually from November 28–30 allowed broader participation and marked the culmination of the 2024 Deepening LEADiscipleship theme while introducing the 2025 focus on Financial Discipleship.

Next Steps

1. Start planning for the 2025 conference in Nepal, emphasising deeper leadership rhythms and financial discipleship.
2. CEOs are encouraged to implement their mission statements and integrate the principles discussed.
3. Support for initiatives in various countries, leveraging financial and digital tools for maximum impact.

Some Major Highlights in 2024

The HuD Group's Role in Positive Masculinity and the Evolving Role of Fathers

Ford Foundation

POSITIVE MASCULINITY AND THE EVOLVING ROLE OF FATHERS

A virtual event in commemoration of Fathers' Day

PANELIST



Aisha Yusuf,
Founder of the Hayche Lifestyle Network



Father George Ehusani,
Executive Director, Lux Terra Leadership Foundation



Dr. (Sheikh) Huseyn Zatkaria,
National Religious Focal Person (NRFP) of the UNICEF in Nigeria

Date: Wednesday, 19th June, 2024
Time: 11:00 a.m. (WAT)
Join us live on Facebook
f @ Lux Terra Leadership Foundation



MODERATOR
Dr. (med) Yaw Perbi
Global CEO, The HuD Group

On June 19, 2024, The HuD Group, in collaboration with the Ford Foundation and Lux Terra Foundation, hosted a virtual event titled “**Positive Masculinity and the Evolving Role of Fathers**”. Moderated by Dr. (med) Yaw Perbi, Global CEO of The HuD Group, the event explored themes of fatherhood, gender equality, and positive masculinity from religious and societal perspectives.

Dr. Perbi led the discussion with key questions on embodying positive masculinity and fostering mentorship and accountability among men. Panelists shared insights on compassion, mutual respect, and the role of fathers as providers and protectors, drawing from Islamic and Christian teachings.

With 139 participants across Zoom and Facebook, the event successfully highlighted The HuD Group's commitment to addressing social justice and gender equality, solidifying its impact as a leader in fostering meaningful societal change.

Man enough!
• Fatherhood as a sacred responsibility every man is armed for

By Rev. Fr George Ehusani & Dr (Med) Yaw Perbi

FATHER'S Day is marked annually on the third Sunday of June in many countries across the world. It is a fitting occasion not only to celebrate the gift of our fathers (and husbands), but also to highlight some of the elements of the unique and sacred vocation of fatherhood. As men ourselves, we take this opportunity to celebrate fatherhood and to encourage our fellow men that we are divinely equipped enough to accomplish what we have been called to do.

Source of fatherhood
In many religious traditions, God the Almighty Creator is recognised as the pre-eminent father. God is the one to whom the title of father truly belongs in an original and primary sense, because God is the source, the creator and the sustainer of the universe.

Human beings are only called fathers in a participatory, imitative and secondary sense, since in some way through procreation, human agents do partake in the generative process. From this point of view, the fatherhood vocation is a profound and an inestimable privilege for the adult male. But this privilege comes with critical responsibilities that cannot be shirked on a wide scale without significant deleterious consequences for the entire society and for multiple generations.

For the purposes of this article, by fatherhood we refer to all men, fathers and fathers-to-be, biological and functional alike.

Fatherhood is a profound phenomenon that calls for a great measure of accountability on those who knowingly assume the task or those who have the task foisted upon them by circumstances.

Fatherhood is a function, and not simply a title or a name. The father is the primary provider, the guardian, the teacher, and the role model of those who call him father. He is the source of identity, and enables the children to have a definite sense of self.

Fatherhood is characterised by love and tenderness, but also discipline, decisiveness and sacrifice. Fathers ideally possess an innate instinct to prioritise the safety and well-being of the members of their families over their own. Fathers teach their children the value of hard work, responsibility, integrity and perseverance.

The father is the source of stability amid the chaos, and uncertainties of life. Indeed, fatherhood is a godly enterprise.

The vocation of fatherhood is an invitation to live out the human potential for responsibility, commitment, deferred gratification, courage and sacrificial (selfless) love.

State of fatherhood
Yet, the number one crisis of the Twenty First Century appears to be the absence of the fatherhood role model. Many young people today are "fatherless," not because they have no male parent alive, but because their male parent has either been completely absent from their lives, or they have been a source of scandal and trauma, and are remembered only with pain, regret and resentment.

Thus, often lacking in models of positive masculinity to emulate in their growing years, many young men are today struggling with a variety of character defects that amount to negative masculinity, including the psycho-emotional abuse of their wives, actual physical battering, and remorseless infidelity.

Many young men have little or no sense of commitment to their families or responsibility for the children they have brought into the world.

Many children have indeed had their delicate sensibilities assaulted, as they watched their fathers beat their mothers or heard them vomit venomous invective on the ones they called their wives.

While many young men struggle with what they saw in their formative years, and sometimes have ended up exhibiting the same traits of negative masculinity in their own marital relationships, many young women on the other hand, have grown up with deep-seated resentment and hateful feelings against the male species in general, on account of what they saw as gross injustices and inequities, or glaring imbalance in power relations between their fathers and their mothers.

And it doesn't help that in the effort to emancipate and affirm women and girls over the last half-a-century, positive masculinity has suffered both direct and collateral damage.

The global celebration of Father's Day this year is a most fitting occasion to remind the men to spare a moment to reflect on the enormous privilege and the sacred responsibility that come with fatherhood, and to work towards overcoming the gross anomaly of toxic masculinity that contradicts all the lofty ideals of fatherhood outlined above.

Far from being a bully, the husband who often doubles as father, is ideally "one who cultivates, nourishes, tills, and tends" the wife and the children. The male headship of families in our society is not something to be achieved through domination and coercion, but through a high sense of responsibility, commitment and sacrifice.

Today, experts in the Christian scriptures hold that even the allegedly controversial statement of St. Paul in Ephesians Chapter 5, that wives should be submissive to their husbands, is (in the context of the entire passage and in the context of the teachings of Christ), not an endorsement of any form of misogyny, to be expressed in psychological abuse, wife battering or domestic terrorism. Instead, the husband is admonished to love, cherish and honour his wife.

Supply of fatherhood
While gender-based violence (and such) tends to be associated with males' abuse of power, perceived or real, a concomitant but often missed cause of such negative masculinity actually comes from a place of inadequacy. Hurting people hurt people, insecure people make others insecure too.

Men who abuse others often do so from a place of feeling inferior or being too small in the head or heart to handle perceived or real threats to their person or towards what they care about.

As we mark Father's Day, we call all men to know that they have all that is needed and have all that it takes to be a man enough. You are not man enough! Abusing others does not make you a man; it actually makes you a man. Even less of a man, even less of a man. Even less of a man.

In encouraging men to live out their life's challenges and to live out their God-given identity and purpose, expression used in many contexts "man up." However, inherent in "manning up" is the danger that to harness some ethereal resource put forward a personality that is them nor theirs.

We offer an alternative paradigm "manning up": man enough! You man enough. Where you feel or lack of wisdom or courage, call it ultimate source and intricate design of fatherhood Himself. Father G being a good man isn't just good; others, it is good for you.

Conclusion
Finally, recognising that many young men today have not had the fortune of being raised or mentored by exemplary fatherhood role models, perhaps individuals and organisations, and especially religious groups, have sufficiently invested in the promotion of positive masculinity, the wholesome development of a society, must begin to take on the project of healing our youths of traumatic experiences with to masculinity while growing up forming the boys, particularly values and virtues of ideal fatherhood.

Men, you are man enough. Father's Day.

This op-ed is an initiative of the Foundation Office of West Africa towards ending Gender Based Violence.

The writers are the Director of Lux Terra Foundation, Lagos & Founder, CEO, HuD Group.

The program was published in Ghana's Daily Graphic. You can find the online version here: [Man enough! Fatherhood as a sacred responsibility every man is armed for](#)

HuD Group Leaders Connect at Lausanne Congress 2024 in Seoul



The fourth Lausanne Movement Congress (Lausanne 4) in Seoul-Incheon, Korea, provided a significant platform for global Christian leaders to engage in strategic conversations about the future of missions and evangelism. Among the notable participants were regional and country CEOs from The HuD Group, representing Nepal, Ghana, Australia, the USA, Pakistan, and Canada. Their gathering was not just a formal meeting but a testament to the depth and speed of mission work built on the foundation of friendship.

The HuD Group has expanded from Ghana to over two dozen countries across six continents over the past two decades, emphasizing mentorship, leadership development, and strategic collaboration. At Lausanne 4, the group's leaders took the opportunity to reconnect, exchange insights, and reflect on the movement's growth.

A significant moment at the congress was the presence of Doug Birdsall, the former CEO of the Lausanne Movement, who played a pivotal role in Lausanne 3 in Cape Town, South Africa. His legacy of leadership and mentorship continues to inspire global mission leaders, reinforcing the impact of strong mentorship in advancing the mission of Christ. The opening of the congress by Lausanne Movement's CEO, Dr. Michael Oh, served as a powerful reminder of the dedication and sacrifice required to bring a global vision to life. The HuD Group leaders embraced the spirit of collaboration and strategic engagement, reaffirming their commitment to raising transformational leaders for global impact. Their participation in Lausanne 4

underscored the importance of unity in fulfilling the Great Commission and advancing the mission of Christ worldwide.

The Shadrach Fellowship 2025

JOIN THE SHADRACH FELLOWSHIP!

A Missional Discipleship Journey with Dr. Yaw Perbi

What is the Shadrach Fellowship?
Become a personal disciple of Dr. Yaw Perbi as he follows Jesus Christ and equips you with the tools to become a mature disciple of Christ. Embark on a transformational journey designed to deepen your relationship with God and impact every aspect of your life.

Core Opportunities

Focus on the fellowship's pillars:

- **Intimacy:** Deepen your relationship with the Triune God.
- **Emotional Maturity:** Develop emotional health for spiritual maturity.
- **Imitation:** Build Christ-like character as a follower of Jesus.
- **Influence:** Discover and deploy your gifts in every sector.
- **Leadership:** Be built as a vibrant marketplace influencer for the Kingdom of God.
- **Mission:** Catch a vision for God's world and Unreached People Groups.
- **Disciple-Making:** Acquire the skills to multiply movements of disciple-making and church-planting.
- **Personal Growth:** Compose Spirit-inspired personal vision & mission statements.

Key Benefits

- **Practical Life Skills:** Learn practical life skills from marriage to money.
- **Seasoned Mentorship:** Receive guidance from a seasoned mentor.
- **Community:** Join an intimate community of passionate friends and followers of Jesus.

Apply Now! <https://bit.ly/theshadrachfellowship>
Applications open till October 31, 2024.



The HuD Group
To inspire...totally

Contact Us:
Email: engage@thehudgroupglobal.org
Website: thehudgroupglobal.org
Tel: +233 206 634 459

Become a disciple of Jesus Christ who makes disciples!



The HuD Group
To inspire...totally

The HuD Group Global invites you to the maiden edition of :

The Shadrach Fellowship 2025 Launch

Date: Friday, December 27, 2024
Time: 6:00 PM – 8:00 PM UTC
Platform: Zoom

engage@thehudgroupglobal.org



The HuD Group Global

[Instagram](https://www.instagram.com/thehudgroupglobal) [Facebook](https://www.facebook.com/thehudgroupglobal) [LinkedIn](https://www.linkedin.com/company/thehudgroupglobal) thehudgroupglobal.org

The Shadrach Fellowship 2025 was initiated in October 2024 with an open call for applications, inviting young adults and leaders passionate about discipleship and leadership development. The program received an overwhelming number of applications, doubling expectations, and reflecting strong interest in its commitments, such as the Bible-in-One-Year reading plan, fasting initiatives, weekly gatherings, and leadership training. The screening process meticulously evaluated applicants based on biblical principles, including faithfulness, teachability, availability, and influence. The selection process identified a cohort of exceptional individuals ready to embrace the transformational journey, with two participants offered personalized one-on-one mentorship sessions with Dr. Yaw Perbi.

The fellowship was officially launched on **Friday, December 27, 2024, at 6:00 PM UTC** via Zoom. The launched event outlined the program's vision, introduced the selected fellows, and marked the beginning of a year dedicated to spiritual growth, disciple-making, and leadership development. This initiative set the stage for equipping participants to grow as mature disciples of Christ and multiply their influence across their spheres of engagement.

HuD Group's Commitment to Youth Empowerment Through Reach for Life



The HuD Group Global, in its dedication to youth empowerment and literacy, has committed to supporting the transformative **Reach for Life** project in Ghana by providing 1,000 books worth GHS 42,000. This pledge is being fulfilled through **monthly donations of GHS 3,500** over a year, facilitated by **HuD Ghana**.

As part of this commitment, **295 copies of Disciple Ship** were distributed to Senior High Schools in Ghana's **Northern and Middle Belt regions** through Scripture Union. These schools, often facing resource limitations compared to those in the South, now have these books in their libraries, ensuring students have access to vital discipleship materials. This initiative is particularly impactful as students from these regions were unable to attend

the **National Leadership Conference**, where Dr. Yaw Perbi spoke on discipleship. By making *Disciple Ship* books available, the HuD Group is bridging the gap, ensuring these students also benefit from essential leadership and faith-based knowledge.

"Disciple Ship" Initiative for Emerging Christian Leaders

YAN PERBI & JOURIS COOMSON

DISCIPLE SHIP

**A Call for 35 Empowerers to Arise with
GHC 500, 1000, 2000 or more to Sponsor
160 Emerging Christian Leaders**

At the Scripture Union National Leadership
Conference with copies of the vital book,
**Discipleship: Maneuvering the Master's Mega Mandate
to Make Disciples of All Nations.**

Empowerers can send their sponsorship to the **Bank/MoMo** details below:

Bank Ecobank Ghana
Name of Account:
Kwiverr LBG - Disciple Ship

Branch: Legon Main
Swift Code: ECOGCHAC
Sort Code: 130115

Account Number (GHS):
1441004752928

Account Number (USD):
3441002237830

MTN Mobile Money:
+233 (0) 59 892 9125

God Richly Bless You

for more info:
Tel: +233 (0) 24 959 5192 **Email: engage@themegamandate.com**

In 2024, the HuD Group empowered 250 established Christian leaders with *Disciple Ship* resources and extended this impact to 160 emerging Christian leaders during the Scripture Union National Leadership Conference. Over 500 participants from 110 schools benefited, with free copies provided to school libraries for wider access. Additionally, 50 young camp officers received copies as both appreciation for their volunteerism and tools to equip them for mentoring younger leaders. This initiative

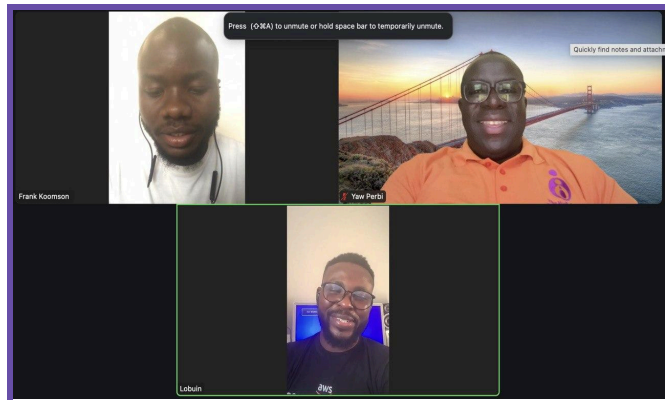
underscores the HuD Group's dedication to fostering discipleship and leadership development across generations.

Digital Discipleship Partnership Meeting



The HuD Group, under the leadership of Dr Yaw Perbi and with Frank Koomson as Operations Associate, recently held a significant partnership meeting focused on the *Digital Discipleship Project* initiated by Maged Milad, CEO of the MENA Region. This meeting fostered collaboration with the Alexandria Youth Committee (Egypt), led by Maged Milad, and the African Christian Fellowship (USA), represented by Dr. Nigel Black. The discussion highlighted innovative strategies for leveraging digital platforms to advance discipleship and strengthen connections between regions. This partnership marks a pivotal step in expanding the global impact of the HuD Group's mission through digital innovation.

Engagement with Prospective Leader in Cameroon

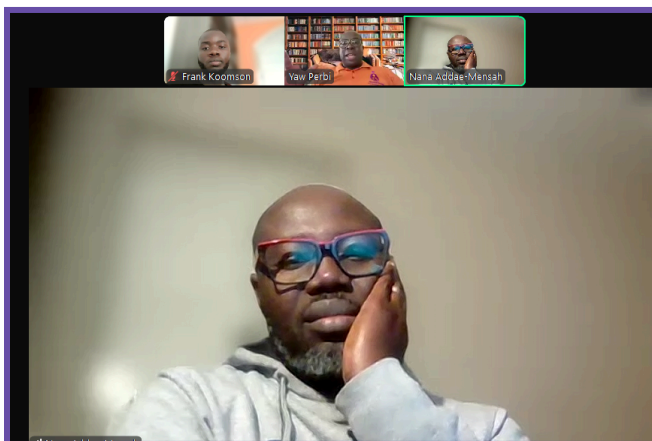


The HuD Group engaged in a fruitful conversation with Dieudonne Lobuin, a young leader from Cameroon interested in establishing The HuD Group in his country. The discussion included determining whether his affiliation would align with French Africa under Tim O'Zana or English Africa under Dr WiLL, based on Cameroon's bilingual context.

Engagement with Nana Addae Mensah (HuD Group Netherlands)

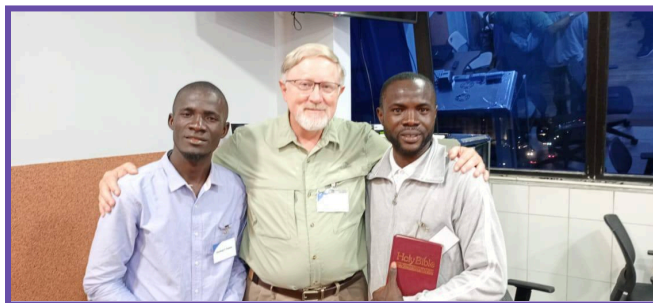


On November 16, 2024, Dr. Yaw Perbi, CEO of the HuD Group Global, reconnected with Mr. Nana Addae Mensah, one of the pioneers of the HuD movement, currently based in the Netherlands. Their conversation was a meaningful opportunity to catch up, reflect on the group's journey, and reaffirm their commitment to its mission.



Mr Addae Mensah expressed his continued passion for seeing the HuD Group thrive and his desire to integrate HuD materials into his ministry. He also shared his appreciation for the role of the Operations Associate in coordinating activities and ensuring the group stays on track. The reconnection served as an encouraging reminder of the shared vision and long-term impact of the HuD movement.

Spotlight on Albert Philip Bundoo, HuD Group Country CEO for Liberia



Albert Philip Bundoo, the HuD Group Country CEO for Liberia, has demonstrated exceptional leadership in advancing the mission of discipleship and capacity building across Liberia. Under his guidance, HuD Group Liberia actively participated in the prestigious Re-Forma Quality Assurance Institute for Global Ministry Training in Monrovia, represented by himself and Abraham F. Fockoe from Foya, Lofa County. Plans are underway to extend this opportunity to the Team Leader in Foya, reinforcing the group's commitment to quality ministry training.

Bundoo also hosted a high-impact seminar centred on the principles of his book, *DISCIPLE SHIP*, emphasizing the transformative power of the “few-at-a-time” small-group discipleship model. This initiative has provided vital resources to HuD Group members in Foya, equipping them for impactful small-group discipleship in their communities.

Additionally, through a strategic partnership with Every Home for Christ in Liberia, Bundoo facilitated participation in a fruitful discipleship training session featuring the *Be Fruitful And Multiply* (BFAM) materials. Efforts are underway to ensure that Foya’s Team Leader also benefits from this training, further expanding the reach and impact of the HuD Group’s discipleship mission.

Albert Philip Bundoo’s leadership exemplifies dedication to fostering spiritual growth and equipping leaders to make a lasting impact in Liberia.

Some Activities & Engagement by HuD Global CEO - Dr Yaw Perbi

Transit Engagement in Côte d'Ivoire



On January 29, 2024, Dr Yaw Perbi, Global CEO of The HuD Group, made a meaningful stop in Abidjan, Côte d'Ivoire, during a six-hour transit on his way to Benin. Instead of indulging in the excitement of the nearby Cape Verde vs. Mauritania AFCON match, he prioritized a strategic mentorship session with Ferdinand, a HuD Group 'discipleleader.' This meeting reinforced the core mission of The HuD Group—making disciples and grooming emerging leaders globally.

Reflecting on his experience, Dr. Perbi drew a parallel between life's journey and the Christian walk, emphasizing the importance of staying focused on one's purpose amidst distractions. He referenced the biblical reminder that this world is not a permanent home, urging believers to resist temporary pleasures that could derail their long-term mission. His time in Abidjan served as both a practical leadership lesson and a spiritual encouragement to remain committed to one's divine calling.

Visit to HuD Benin



On February 7, 2024, Dr. Yaw Perbi, Global CEO of The HuD Group, visited Cotonou, Benin, where he reconnected with HuD leaders and members. Though the visit was initially prompted by an emergency, it became a meaningful time of fellowship and encouragement. Among those he met were Théophile and Angèle, both former international students in Ghana and

longstanding members of The HuD Group. Angèle, an alumna of the group's **ALIncubator** flagship fellowship, now leads HuD's empowerment efforts in Benin.

Dr. Perbi's visit underscored the impact of The HuD Group's leadership and discipleship initiatives, as former mentees have now risen to become co-laborers in the mission. Reflecting on an old African and Akan saying—"When your children grow up, they become your contemporaries"—he celebrated the growth and leadership maturity of HuD Benin's members. The visit reinforced the need to revive the **ALIncubator Fellowship** and strengthen leadership development efforts in the region.

Time with the HuD Global CEO

The poster features a portrait of Dr. Yaw Perbi, Global CEO of The HuD Group, on the right side. The background is a vibrant orange and yellow geometric pattern. The text is arranged as follows:

- UG HuD Movement** (with logo) at the top left.
- P R E S E N T S** in small capital letters below the logo.
- Time with the HuD Global C.E.O** in large, bold, black font.
- Sat 10th February, 2024** in white text on an orange rectangular background.
- 2:30pm-3:30pm** in black text, preceded by a clock icon.
- ZOOM** in black text, preceded by a blue Zoom logo icon.
- A dark purple rounded rectangle at the bottom left containing the text: **It's going to be an exciting time of inspiration and empowerment! Don't miss our first meeting!**
- At the bottom right, the text: **For more information, contact 059 656 9917 (Alberta)**.

On Saturday, February 10, 2024, the University of Ghana HuD Movement hosted a special virtual session titled **"Time with the HuD Global CEO"**, featuring Dr. Yaw Perbi, an award-winning Leadership Coach, Speaker, and Global CEO of The HuD Group. The event, held on Zoom, provided an enriching opportunity for participants to engage with Dr. Perbi, who shared insights on leadership, mentorship, and discipleship.

The session, which was free and open to other movements and HuD MAPs, attracted a diverse audience eager to learn from Dr. Perbi's experience. It concluded with an engaging Q&A segment where attendees had the opportunity to seek guidance on leadership and personal growth. The event reaffirmed the importance of intergenerational leadership and set the stage for continued engagement with the HuD Movement.

Session at the 8th & 9th Cohort of The Aequitas Experience (2024)



During the 8th & 9th Cohort of The Aequitas Experience in 2024, Dr. Yaw Perbi delivered a transformative session on "Leading in the 21st Century."

Dr. Perbi engaged participants with profound insights on self-awareness, emotional intelligence, and values, emphasizing their critical role in effective leadership. Through thought-provoking discussions and practical examples, he challenged attendees to reflect deeply on their leadership journeys and develop a mindset that aligns with the demands of the modern world.

Beyond his teachings, Dr. Perbi's genuine investment of time, talent, and resources in nurturing the next generation of leaders was truly inspiring. His impactful session equipped participants with essential leadership principles, leaving them empowered to lead with purpose, integrity, and emotional intelligence in their respective spheres of influence. The session was a defining moment in The Aequitas Experience, reinforcing the program's commitment to building transformational leaders for the 21st century.

Engagement at Youth Impact 2 – Grenada

Dr. Yaw Perbi was invited to speak at Youth Impact 2 – Grenada, a leadership development event held on June 29, 2024, at Grand Anse Baptist Church. Organized by the Grenada Institute for Theological Education (GITE), with support from the GEF Small Grants Programme (SGP) and the UNDP, the event focused on empowering youth leaders.

The three main topics covered were:

1. Brainstorming: Preparing Transformational Youth Leaders
2. Building an Effective Youth Ministry
3. Youth and Sexuality

Despite the challenge of Hurricane Beryl, which led to heavy downpours and a hurricane watch, about half of the registered participants made it to the event. Dr. Perbi expressed gratitude for their commitment and shared that the event was marked by repentance, resolution, and a deepening commitment to discipleship and transformational leadership. Participants also received free copies of his recently released book, *DiscipleShip*.

Following the event, Hurricane Beryl intensified, shutting down the airport and cancelling his Monday flight out of Grenada. Dr. Perbi, who was in St. George's, the capital and less affected area, reported experiencing strong winds, and power and water outages and noted that the northern parts of the island, including Carriacou, suffered more severe impacts. He credited

prayer for the unexpected shift of the hurricane, which reduced in strength and changed course.

YOUTH IMPACT 2
GRENADA 🇬🇩

TOPICS

1. Brainstorming: Preparing Transformational Youth Leaders.
2. Building an Effective Youth Ministry.
3. Youth and Sexuality.

29TH JUNE, 2024
8:30 AM – 2:30 PM
Grand Anse Baptist Church

gef SGP The GEF Small Grants Programme
UNDP
GITE Grenada Institute For Theological Education

DISCIPLE SHIP
Transforming the World's Missions
Through the Power of Discipleship
Dr. Perbi

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prayer for the unexpected shift of the hurricane, which reduced in strength and changed course.

Eventually, with the airport reopened, he was able to check in for his flight to the U.S., where he is scheduled to speak at the Mid-West Conference of the African Christian Fellowship USA (July 4-7, 2024) before returning to Ghana.

Dr. Perbi extended prayers and support for those affected by Hurricane Beryl, especially those in Carriacou, who have nowhere else to go, as it is their home. He also expressed deep appreciation to Rev. Dr. John Lewis for the invitation and hospitality, as well as to all partners who invested in the youth leaders of Grenada.

Engagement at ACF Midwest Regional Conference 2024

 **African Christian Fellowship
Midwest Regional Conference 2024**

**Shine The
Light**

 **The HuD Group**
To inspire...totally

Holiday Inn Cleveland
6001 Rockside Rd, Independence Ohio
(216) 524-8050

**4th-7th
July 2024**

Guest Speaker:
Dr. Yaw Perbi
Founder and Global CEO
The HuD Group

Dr. Yaw Perbi, Founder and Global CEO of The HuD Group, was been invited as a Guest Speaker at the African Christian Fellowship (ACF) Midwest Regional Conference 2024. The event, themed "Shine The Light," is scheduled to take place from July 4th to July 7th, 2024, at Holiday Inn Cleveland, 6001 Rockside Rd, Independence, Ohio.

The African Christian Fellowship USA (ACF USA), established in 1977, originated as an outreach to African international students in the United States and has since evolved into a large non-profit organization with thousands of professionals and their families. The organization is committed to building partnerships across denominations, nations, cultures, and ministries, with a focus on advancing God's purposes, especially in and through Africa.

Dr. Perbi's participation in this conference follows his recent engagement in Grenada at the Youth Impact 2 event, where he led sessions on youth leadership, ministry, and sexuality. Despite the challenges posed by Hurricane Beryl, he was able to continue his mission and now looks forward to engaging with the ACF community in Cleveland.

MaxOut 2024: A Transformational Youth Conference



The MaxOut 2024 Youth Conference, themed "Manifest", took place from July 19th to July 21st, 2024, at KICC Dominion Centre, Ghana. The event was designed to empower young people aged 18 to 35 to maximize their God-given potential in all aspects of life, including spiritual growth, finances, career, relationships, and communication.

The conference featured renowned speakers and mentors, including Ps. Andy Yawson, Ps. Helen Yawson, Dr. Yaw Perbi, and Ps. Prince Nyarko, as well as guest artists Team Eternity Ghana, led inspiring worship sessions.

Dr Yaw Perbi, Global CEO of The HuD Group, reflected on his journey of mentorship, leadership, and faith, emphasising the importance of serving the next generation.

He shared his testimony, recalling July 21, 2008, as his "Death Day", when he survived a road traffic accident while serving with the United Nations Peacekeeping Operation in Côte d'Ivoire (UNOCI). This life-changing experience led him to dedicate his life to preaching the gospel and mentoring emerging leaders.



The conference consisted of three key sessions:

- 📌 Ignite (July 19, 6:30 PM) – A powerful opening night setting the stage for transformation.
- 📌 Youth Vibes (July 20, 9:00 AM) – Engaging discussions and mentorship on personal growth.
- 📌 MaxOut Takeover (July 21, 8:00 AM) – A grand finale inspiring young people to manifest their potential.

During media engagements, including Channel 1's 'Breakfast Daily', the MaxOut Team emphasized the importance of being shaped by the eternal Word of God rather than fleeting societal opinions. Dr. Perbi passionately urged Gen Z and Millennials to integrate and explore their spiritual, physical, mental, emotional, and social dimensions for God's highest glory.

The conference also marked the 20th anniversary of Dr. Perbi's book and movement, "Youth Power", which has impacted thousands worldwide. With a blend of intergenerational conversations, dynamic sessions, and worship, MaxOut 2024 left participants energised and equipped to manifest their divine purpose.

Live2Lead Conference 2024



For the past eight years, the Live2Lead Conference has served as a premier leadership development event, bringing together leaders from Ghana's private, public, and civic sectors. The conference allowed participants to learn from internationally renowned speakers, gain valuable leadership insights, and network with like-minded influencers committed to making a positive impact.

Dr Yaw Perbi was a host at this year's Live2Lead Conference, where he played a pivotal role in facilitating discussions and engaging with thought leaders. A highlight of his involvement was his interview with Kwame Pianim, a distinguished economist and former statesman.

During the interview, Kwame Pianim shared his wealth of experience in economic policy, governance, and leadership, offering profound insights into the current and future landscape of Ghana's economic development. The conversation covered key topics such as economic resilience, strategic leadership, and the role of ethical governance in national progress.

Dr. Perbi's engaging and thought-provoking questions allowed the audience to gain a deeper understanding of leadership principles in economic development and policymaking. His expertise in leadership coaching and mentorship further enriched the discussion, making it a memorable and impactful session.

The Live2Lead Conference continues to be a transformative platform for leaders seeking inspiration and actionable strategies to enhance their influence and drive positive change in their respective fields. Dr Yaw Perbi's role as a host and his interview with Kwame Pianim significantly contributed to the success of this year's event, reinforcing the importance of leadership in shaping Ghana's future

The Bold New Normal Conference



The poster for The Bold New Normal Conference 2024 features a blue and white geometric background. At the top, social media handles for Facebook, X, Instagram, and LinkedIn are listed. The conference logo, consisting of a stylized 'B' and 'N' followed by the text 'The Bold New Normal CONFERENCE', is prominently displayed. Below the logo, the date and time 'SATURDAY 26 OCT. 2024 8:00AM' are shown in large, bold letters. The registration fee 'REGISTRATION GHC 650' is highlighted in a yellow box. A row of ten speaker portraits is shown, each with their name above them: Luigi Maclean, EMI-BETH QUANTSON, DR. YAW PERBI, VALERIE LABI, KOJO AKOTO BOATENG, JANEEN UZZELL, BERNARD AVLE, PATRICIA OBO-NAI, DAVID OFOSU-DARTE, and LUCY QUIST. Below the portraits, the venue 'PEARLY GATE GARDENS' is written in large white letters on a blue background. A QR code for registration is located on the right side, with the text 'SCAN TO REGISTER' above it. At the bottom, logos for sponsors and partners are displayed, including margins ID GROUP, Stanbic Bank, DELTA, TYPE, MEDIA PARTNERS DOMINION, JAY 99.7 FM, and sunny.

The Bold New Normal
CONFERENCE

SATURDAY 26 OCT. 2024
8:00AM

REGISTRATION **GHC 650**

LUIGI MACLEAN EMI-BETH QUANTSON DR. YAW PERBI VALERIE LABI KOJO AKOTO BOATENG JANEEN UZZELL BERNARD AVLE PATRICIA OBO-NAI DAVID OFOSU-DARTE LUCY QUIST

PEARLY GATE GARDENS

PLATINUM SPONSOR **margins** ID GROUP SPONSORS Stanbic Bank DELTA TYPE MEDIA PARTNERS DOMINION JAY 99.7 FM sunny

SCAN TO REGISTER

egoTickets

Dr Yaw Perbi, was a distinguished panelist at The Bold New Normal Conference 2024 on October 26, 2024. He shared profound insights on innovation in education for prosperity, emphasizing literacy as the foundation for Africa's transformation. As a global leader, author, and CEO of The HuD Group, Dr. Perbi highlighted the role of Africa's youth and Christ-followers as change agents, drawing from his vast experience in leadership, missions, and edtech. His contributions underscored the need for visionary leadership in education to shape a bold and prosperous future for Africa.

Continuous Professional Development (CPD) - GCMDF

A promotional poster for a Continuous Professional Development (CPD) conference. The background is dark purple with a faint image of a group of people. At the top center is the Ghana Christian Medical and Dental Fellowship (GCMDF) logo, which features a red cross and a white anchor. Below the logo, the text "Ghana Christian Medical and Dental Fellowship (GCMDF)" is written in white, followed by "Present" in a smaller font. The main title "CONTINUOUS PROFESSIONAL DEVELOPMENT (CPD)" is in large, bold, white capital letters. Below this, the theme "(HEALTH SECTOR BRAIN DRAIN IN GHANA)" is written in white capital letters, preceded by a red box containing the word "THEME:". The poster features three speaker portraits in white-bordered boxes. Each portrait is accompanied by the speaker's name in bold white text, their title and affiliation in smaller white text, and their topic in white text on a red background. The topics are: "GHANA TO THE WORLD: THRIVING IN DIFFERENT CULTURES.", "HEALTH SECTOR BRAIN DRAIN IN GHANA: PAST, PRESENT, FUTURE", and "THE HEALTH WORKER AND PATRIOTISM: REALITIES IN GHANA.". At the bottom center, the date "23 AUGUST 2024" is displayed in large white numbers, with a red location pin icon to its right. To the right of the pin, the venue "RADACH MEMORIAL CENTER TAMALE.." and the time "TIME: 1PM" are listed in white. At the very bottom, the phrase "Stand in the Gap..." is written in a small, white, italicized font.

On **August 23, 2024**, Dr. Yaw Perbi participated as a speaker at the **Continuous Professional Development (CPD) Conference** organized by the **Ghana Christian Medical and Dental Fellowship (GCMDP)** at the **Radach Memorial Center, Tamale**.

Speaking on the topic '**Ghana to the World: Thriving in Different Cultures**,' Dr. Perbi made a profound statement during his presentation: '*You can never walk with God if you are not prepared for Him to change the way you think. It is called **metanoia**—repentance.*

Other distinguished speakers at the event included **Dr. Ken Sagoe**, who discussed the history and impact of brain drain in Ghana's health sector, and **Dr. Kwame Anim-Boamah**, who

addressed the role of patriotism in healthcare. Dr. Perbi's contribution offered **valuable perspectives on global career success** for Ghanaian professionals.

Engagements on the Logos Hope Ship



In **August 2024**, Dr. Yaw Perbi was a featured speaker aboard the **Logos Hope Ship** during its stop in **Tema, Ghana**. His engagements centred on mobilising **African youth and church leaders for global missions**, promoting **collaborative leadership**, and inspiring the ship's **multinational crew** to embrace their roles in advancing God's Kingdom.



Key Engagements:

1. "Activate! University Student Event"

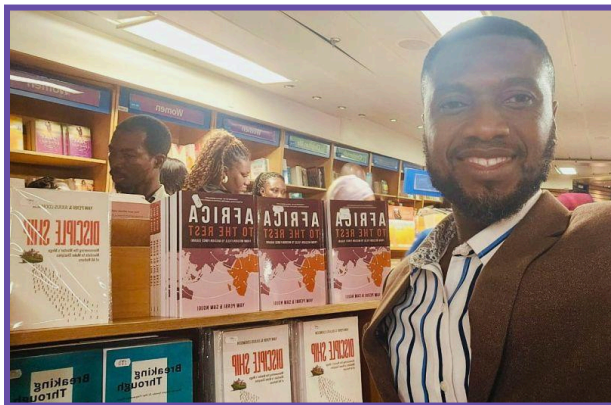
- Dr. Perbi spoke passionately about **Africa's role in global missions**, inspiring students to actively participate in **God's Kingdom story** both locally and internationally.
- He emphasised how students, especially those pursuing **education abroad**, can leverage their opportunities to be **ambassadors of Christ** and contribute meaningfully to global missions.

- His book, **#AfricaToTheRest**, was also made available onboard, equipping students and young leaders with practical insights on **Africa's growing influence in missions**.



2. "God's Story in and through the Church" (for Church and Christian Leaders)

- Addressing a select group of **pastors and church leaders**, Dr. Perbi explored:
 - The **biblical mandate** of the church is to fulfil **God's global mission**.
 - The concept of **holistic mission** extends beyond spiritual transformation to include **economic, social, and emotional impact**.
 - The **urgent role of the African church** in reaching **least-reached communities** worldwide.
- During the session, he connected with **Nikki from Nepal**, one of the event organisers, highlighting the diverse **60-national crew aboard the Logos Hope** and celebrating the **global family of God**.



3. Preaching Onboard – Sunday Service

- As the **guest preacher** for the ship's **weekly Sunday service**, Dr. Perbi delivered a **30-minute message** to the **crew and visitors**, encouraging them to embrace **partnership over individualism** in advancing God's work.
4. **Elective Session – "Africa to the Rest / Mission Trends"**
- In an internal session for the **ship's community**, he discussed:
 - The **growing role of African missions** globally.
 - Emerging **mission trends** and how crew members can **engage effectively** in their respective regions after their time aboard.
 - His book **#DiscipleShip** was also made available onboard, further equipping the ship's crew and visitors with practical insights on discipleship and global mission trends.



Key Reflections and Insights

During his time on board, Dr. Perbi engaged in **high-level discussions** with **Kingdom leaders**, including former **Minister of State Austin Gameh**, televangelist-economist **Rev. Dr. Lawrence Tetteh**, and the **Ecuadorian leader of Logos Hope**.

Reflecting on these engagements, he emphasised a profound truth shared with him by **Doug Carter** (former Senior Vice President at **John C. Maxwell's EQUIP Leadership organisation**):

“For a long time, the Kingdom of God has not advanced the way it should because of **egos and logos**.”

This powerful statement, which once influenced Dr. Perbi's leadership journey in Canada, resonated strongly during the **gathering of Kingdom leaders aboard Logos Hope**. The overwhelming consensus was clear:

✓ **Partnership and collaboration—not egos and logos—must be the way forward.**



Dr. Perbi's engagements on the **Logos Hope Ship** were deeply impactful, **mobilising students, equipping leaders, and fostering Kingdom partnerships** for a greater global mission impact.

IGNITE Ghana 2024



Dr. Yaw Perbi was invited as a featured speaker at *IGNITE Ghana 2024*, held from October 10–13, 2024, at the Volta Serene Hotel in Ho, Volta Region. This conference brought together Christian business and professional leaders to explore how they can leverage their leadership, influence, finances, and expertise (L.I.F.E.) to advance the Great Commission.

On October 12, Dr. Perbi delivered a keynote session on *"Harnessing Your Influence for the Next Generation."* His presentation emphasised the importance of marketplace leaders intentionally shaping future generations through mentorship, stewardship, and character-driven leadership. He highlighted biblical principles and real-world examples to illustrate the power of influence in transforming individuals and communities.

Later that afternoon, Dr. Perbi participated in a high-impact panel discussion alongside distinguished speakers, addressing leadership strategies and practical ways to mobilise professionals for kingdom impact.

IGNITE Ghana 2024 successfully inspired and equipped attendees to use their influence for lasting generational transformation, reinforcing the mission of the Great Commission Movement of Ghana.

Report: Corporate Thanksgiving 2024



On December 5, 2024, Dr Yaw Perbi, CEO of the HuD Group Global, was a featured speaker at *Corporate Thanksgiving 2024*, an event organized by Scripture Union Ghana and Hammony Music. This unique gathering brought together professionals from various fields to worship through music, exchanging their usual work tools—suits and briefcases for bass guitars, stethoscopes for saxophones, and spreadsheets for song sheets.

The event served a greater purpose beyond worship, as it aimed to support the *Christmas Community Missions (CCM)*—a three-day, free, non-residential outreach designed to bring joy to 2,000 children and young people in deprived communities across Ghana during the festive season.

The overwhelming generosity of attendees has already contributed to covering the needs of 575 children, with 1,425 more still to be supported. Donations continue to come in, and we remain deeply grateful for every contribution.

Corporate Thanksgiving 2024 was a remarkable night of praise, fellowship, and giving, demonstrating the power of worship in action

The 2024 Aequitas End-of-Year Alumni Forum



The 2024 Aequitas Alumni Forum was a vibrant gathering of alumni, filled with inspiring stories, wisdom, fun, and even dancing! The event provided an opportunity for alumni to reflect on their journeys, sharing the impact of *The Aequitas Experience* and the remarkable strides they have made since completing the program.

A key highlight of the forum was an insightful session on MetaPerformance, led by Dr. Yaw Perbi. In his engaging presentation, Dr. Perbi challenged attendees to go beyond high performance by embracing a mindset of continuous growth and self-discovery. He urged participants to reflect on their level of performance—whether they are low performers, performers, or high performers—and to push beyond limits by asking, “*What am I truly capable of?*” rather than merely aiming to be the best.

Dr Perbi reminded the audience that they were born as high performers, having already overcome immense odds at birth. However, true success lies in continuously striving for excellence beyond the comfort zone. Using the analogy of an eagle raised among chickens, he highlighted how many people live below their potential without realising their ability to soar. The challenge is to break free from limitations and embrace the grander stage of life meant for them.

The forum left participants energised and equipped with a renewed mindset to rise beyond expectations, challenge self-imposed limits, and live out their full potential.

Servant Leadership Training for Church of Pentecost Leaders in Aburi



On December 14, established leaders of the Church of Pentecost in the Aburi District received impactful training on Servant Leadership. The session focused on how leaders can embody true servant leadership, following biblical principles to influence their congregations and communities effectively.

The training provided deep insights into humility, selflessness, and Christ-centered leadership, equipping participants with practical ways to lead with integrity and a heart for service. This

initiative aimed to strengthen leadership within the church, ensuring that leaders reflect the character of Christ in their service to others.

EYO Mega Camp 2024



Dr. Yaw Perbi was officially invited as a speaker for the EYO MEGA CAMP 2024, scheduled to take place from **December 27, 2024, to January 2, 2025**, at the **CDM Retreat Center, Ayi Mensah**. The camp is organized under the theme **"A City on a Hill"** (Matthew 5:13-16) and

aims to equip participants with the knowledge and understanding necessary to live as ambassadors of Christ.

Dr Perbi was scheduled to deliver two keynote sessions:

1. **December 30, 2024 – "Africa's Light to the World"**
 - Focus: The role of African Christian youth in global missions, emphasising the unique opportunities available and practical steps to utilise them effectively.
2. **December 31, 2024 – "A City atop the Mountains"**
 - Focus: Explaining the **seven mountains of society** and guiding participants on how to strategically position themselves as salt and light in these areas as future leaders.

Each session lasted **1 hour and 15 minutes**, from **11:00 AM to 12:15 PM**.

Dr. Perbi's involvement greatly enriched the camp by offering biblical insights and practical strategies for leadership and influence, inspiring the next generation of Christian leaders in Africa.

General Challenges

- Low participation and turnout during CEO HuDdles.
- Limited engagement and inactivity from some CEOs in programs and activities.
- Insufficient funding for projects by certain Country CEOs.
- Challenges faced by some Country CEOs in effectively organizing programs within their respective countries.

Recommendations

- Request CEOs to appoint assistants to represent them during the HuDdles
- Monthly update through reports for Country CEOs
- Collaborate with Country CEOs to plan and execute at least one program a year
- Assist CEOs to acquire funding for their projects and programmes
- Share Google folder to capture activities in various countries for social media publicity